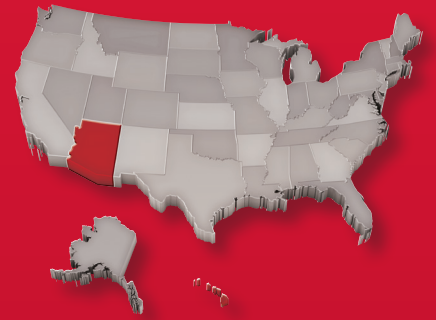




DESERT



MAY DEADLINES
PROMOTIONAL BULLETIN PRODUCT ORDERING:
1/12/24

PREPRINT OPT IN/OUT: 3/4/24
ACE REWARDS OPT IN/OUT: 2/22/24

MAY 2024

PROMOTIONAL PLANNER

WIN THE
MONTH

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the May bulletin ordering information with a due date of 1/12/24.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH **May** 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great May deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support May with the following promotions:

- May Red Hot Buys (5/1/24–5/27/24)
- Ace Rewards Targeted Offers (5/1/24–5/31/24)
- BBQ Sale (5/1/24–5/13/24)
- Memorial Day Event (5/14/24–5/27/24)
- Stars & Stripes BBQ Party (5/25/24)
- Million Flag Giveaway (5/25/24)



Week	TV Length	TV Message	Paint Continuity TV Length
4/29	:30	BBQ Free Assembly & Delivery and Fuel	:15
5/6	:30	BBQ Free Assembly & Delivery and Fuel	:15
5/13	:15	Paint Extra Mile Promise	
	:30	BBQ Free Assembly & Delivery and Fuel	
5/20	:30	Paint Extra Mile Promise	
	:30	BBQ Free Assembly & Delivery and Fuel	
5/27	:15	BBQ Free Assembly & Delivery and Fuel	:15



1. 7th Annual Million Flag Giveaway is happening May 25th! Order on Bulletin to participate.
2. Read to find out about in-store execution on the FREE FREE FREE FUEL offer during the month of May.
3. Stars and Stripes BBQ Party happening May 25th. Make sure you sign up.



4. ALERT: Since the April WTM planner, review the changes to the STIHL promotions.
5. Paint promotions: B1G1 50% Off Magnolia Paint Gallons (5/1-5/13) and B1G1 50% Off Clark+Kensington Paint Gallons (5/14-5/27)
6. Read about the "Deal of the Month" promotion, strategy and item for May 2024. Be sure to order up on bulletin!
7. Review bulletins and order promotional product by Friday, January 12, 2024.

Title:	Seventh Annual Million Flag Giveaway for Memorial Day
Sale:	Memorial Day Event
Valid Dates:	Saturday, May 25, 2024
Planning Execution:	Purchase your flags on bulletin by Friday, January 12 to ensure your store is paired with a VFW. Bulletin no. 240500-001. We need your flag bulletins placed to support our VFWs and veterans across America!

Show support for your local VFW and fallen veterans. Help Ace Hardware stores reach one million flags for our seventh annual Million Flag Giveaway, happening on Saturday, May 25!

Let's show our patriotic and charitable spirit and make 2024 our best year yet!

Retailer Action: Order 240 flags on the May promo bulletin

- Purchase 240 flags on the May promo bulletin order due Friday, January 12
 - o If your store purchases less than 240 or misses the bulletin, your STORE WILL NOT be on our list to BE PAIRED with a local VFW and won't be considered "participating"
 - o Bulletin no.: 240500-001
 - o Cost per store: \$.62 x 240 flags = \$148.80
 - o On Saturday, May 25, give away the 240 flags to your customers in honor of our fallen veterans and Memorial Day

What happens next? Ace corporate action:

- Ace will donate 240 flags on behalf of participating stores to their local VFWs. Each VFW that receives these donated flags will place them on the graves of fallen veterans on Memorial Day.
- Participating stores are defined as those that purchased at least 240 flags on the May promo bulletin in Event Planner.
- There are over 6,000 VFW chapters across the country. We will work with the VFW and our analytics team to map and pair stores with their VFWs.

Marketing Support

- Circular – Million Flag Giveaway featured on front cover of the Memorial Day Event
- Digital, Ace Rewards, acehardware.com
- Local – assets will be available in SOCi and Ace Marketing Muscle

**MUST BUY 5 BOXES OF 48 FLAGS,
TOTALING 240, ON BULLETIN NO.
240500-001 (COST \$148.80) TO
PARTICIPATE AND HAVE A LOCAL VFW
RECEIVE A FLAG DONATION**



Title: Stars & Stripes Party
Sale: Memorial Day Event
Valid Dates: Saturday, May 25th, 2024 from 11am-2pm
Planning Execution: Scan barcode below by 12/15 to sign up for the 2024 BBQ parties.

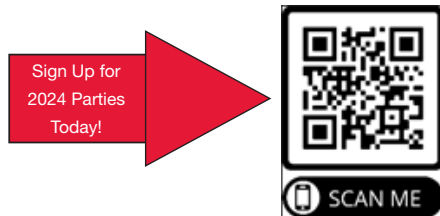
Stars & Stripes Party

Experiential Marketing continues to be a focus for Ace's strategic growth within the Famous for Four categories. The power of our Best Brands and legendary customer service of our Red-Vested Heroes helps to drive engagement and conversion. The Stars & Stripes Party will be your opportunity to showcase your assortment and help your neighbors throw the best BBQ of the season!

You don't want to miss the opportunity to participate – in 2023, party stores have seen higher grill sales than non-party stores!

Now is the time to lock into signing up your store(s) for SOCi incentives, associate T-shirts and party swag from our vendors!

Sign-up deadline: 12/15: Scan QR code!



			New 2024 SOCi Corporate Funding Incentive!	Retailer Funds
Month	In-Store Party	Date	Ace Corporate funding:	
March	Spring Kickoff	3/23		\$275
April	New at Ace Launch	4/27	\$75	\$200
May	Stars and Stripes BBQ	5/25	\$75	\$200
June	100 th Anniversary Block Party	6/29	\$125	\$150
August	Labor Day BBQ	8/31	\$75	\$200
November	Thanksgrilling	11/23	\$75	\$200
December	Gifts and Grilling	12/7		\$275

**The
Focus
Five**

The 2024 Party Plan;

- 7 National Parties - BBQ focus with greater support of other FF4 category demos
- Focus 5 with added SOCi incentives - April, May, June, August, November
- June 29th - Ace 100th Anniversary Block Party - largest party of the year!

Party Bonus:

Sign Up for 5 or More Parties by 12/15/23 and receive Free T-Shirts and customer swag!

- Stores receive 10 associate shirts in their March sign kit; worn for all 7 events.
 - o Additional shirts will be available for purchase on Ace Marketing Muscle at a later date
- Party Swag - 15 pieces per monthly party sign kit to hand out to customers (koozie, apparel, etc.)

SOCi Incentive Details:

- Party ads will be executed on your behalf
- Corporate funds \$75 per qualifying party (\$125 for 100th Party)
- Ad cost \$250 + 10% - \$275 per ad, per store
- Avg reach 18-20k/store
- Avg engagement 150-200/store
- Retailer portion is 100% co-opable using Ace Brand Funds



Parties will be supported within the following channels:

- Ace Rewards Email/Direct Mail/Local Assets
- Preprints
- Digital/Social (Paid and Organic)
- Acehardware.com
- Monthly Sign Kit Signage - for stores that sign up (includes execution Playbook)
- **TV for June 100th Block Party - Biggest Party of the Year!**

While BBQ demos and food sampling are a huge driver, we will be adding additional ideas to integrate the other Famous for Four categories. All Playbooks will include several demo ideas from the best brands and show you how to make your event mild to wild!

Each party will introduce neighbors to Ace associates and the amazing products we offer, specifically within the grilling category. We want to give consumers exciting things to touch, hear, taste, smell and see. Hosting in-store events allows our red vested heroes to showcase both their incredible product knowledge and amazing customer service only Ace can offer!

For more information, check out the Demo and In-Store Party Page on ACENET.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

2023 Party Results

MARCH PARTY- 3/25		APRIL PARTY- 4/22		MAY PARTY- 5/27		JULY PARTY- 7/1	
Pre/Post MC Sales (Participating vs. Non)	-99.4%	Pre/Post MC Sales (Participating vs. Non)	+77.55%	Pre/Post MC Sales (Participating vs. Non)	-135.0%	Pre/Post MC Sales (Participating vs. Non)	+106.2%
All BBQ MCs	-99.4%	All BBQ MCs	+77.55%	All BBQ MCs	-135.0%	All BBQ MCs	+106.2%
Pre/Post Vendor Sales (Participating vs. Non)	-47%	Pre/Post Vendor Sales (Participating vs. Non)	+42%	Pre/Post Vendor Sales (Participating vs. Non)	+106%	Pre/Post Vendor Sales (Participating vs. Non)	+74%
Trager	-47%	EGG	+42%	Trager	+106%	Trager	+74%
Welder	-51%	Trager	-37%	Welder	+70%	Welder	+43%
Blackstone	+17%	Welder	-3%	Blackstone	-30%	Blackstone	-4%
Big Green Egg	+14%	Blackstone	-34%	Big Green Egg	+35%	Big Green Egg	+28%

Title:**Free Fuel Offer Summary Sheet****Sale:**

Red Hot Buy, Grill Sale & Memorial Day Sale


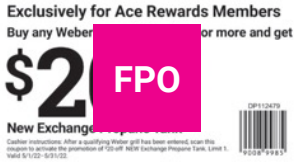

Valid Dates:

5/1/24–5/27/24



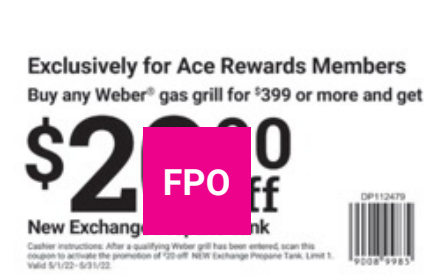
Planning Execution:


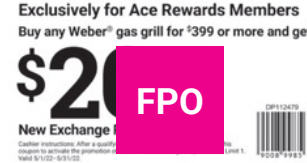
May is about free fuel when you purchase a select grill \$399 and up. Details on the free fuel offers from Weber, Big Green Egg, Traeger, Blackstone and Ooni are summarized below.

Free Fuel Offer Summary Sheet

Select Weber Grills \$399 and up	1) Free Tank Refill or Exchange	<p>8679912 - Blue Rhino 20 Lb. LP Tank Exchange 8772741 - Grill Mark LP Tank Exchange 8083967 - Grill Mark Stainless Steel Black/Silver Grill Tool Set 2 pc. This SKU is for natural gas grills and stores not selling LP. 8772717 - Bulk Refill LP SKU 8772758 - Grillmark LP Exchange 20 Lb. 8089505 - FOGO Charcoal as the free charcoal- for select Weber Kettle options +\$399 that require briquettes 8000697- Locally sourced 20lb propane tank exchange 8013450 - Locally sourced 20lb propane tank fresh</p>	<ul style="list-style-type: none"> - Store Credit: \$12.85 - Must bill through Ace to receive credit - AmeriGas stores billing through Ace will also be credited - In store only, not available on Acehardware.com - Store credit for 8089505 is \$11.83 - Store credit for 8083967 Tool Kit is \$8.27
	2) Free Tank Refill or Exchange Coupon	<p>For customers who do not need the free propane refill or exchange at time of purchase, staple a coupon to the receipt. A pad of 100 coupons is included in the sign kit.</p> 	<ul style="list-style-type: none"> - Store Credit: \$12.85 - Must bill through Ace to receive credit - AmeriGas stores billing through Ace will also be credited - In store only, not available on Acehardware.com
	3) \$20 Off New Exchange Propane Tank	<p>Scan the coupon provided in the sign kit to trigger the \$20 off.</p> <p>8679896 - Blue Rhino New 20 Lb. Tank 8772758 - Grillmark LP Exchange 20 Lb. 8013450 - Locally sourced 20lb propane tank fresh</p> 	<ul style="list-style-type: none"> - Store Credit: \$12.85 - In store only, not available on Acehardware.com
Big Green Egg Grill \$399 and up	1) Free 20 Lb. Charcoal	<p>Scan the coupon provided in the sign kit to trigger the free item.</p> <p>8697104D - Big Green Egg 20 Lb. Natural Lump Charcoal</p> 	<ul style="list-style-type: none"> - Store Credit: \$17.97 - In store only, not available on Acehardware.com

Free Fuel Offer Summary Sheet

Blackstone Gas Grill \$399 and Up	2) Free Tank Refill or Exchange Coupon	<p>For customers who do not need the free propane refill or exchange at time of purchase, staple a coupon to the receipt. A pad of 100 coupons is included in the sign kit.</p> 	<ul style="list-style-type: none"> - Store Credit: \$12.85 - Must bill through Ace to receive credit - AmeriGas stores billing through Ace will also be credited - In store only, not available on Acehardware.com
	3) \$20 Off New Exchange Propane Tank	<p>Scan the coupon provided in the sign kit to trigger the \$20 off.</p> <p>8679896 - Blue Rhino New 20 Lb. Tank 8772758 - Grillmark LP Exchange 20 Lb. 8013450 - Locally sourced 20lb propane tank fresh</p> 	<ul style="list-style-type: none"> - Store Credit: \$12.85 - In store only, not available on Acehardware.com
Select Ooni Grill \$399 and Up	2) Free Tank Refill or Exchange Coupon	<p>For customers who do not need the free propane refill or exchange at time of purchase, staple a coupon to the receipt. A pad of 100 coupons is included in the sign kit.</p> 	<ul style="list-style-type: none"> - Store Credit: \$12.85 - Must bill through Ace to receive credit - AmeriGas stores billing through Ace will also be credited - In store only, not available on Acehardware.com
	3) \$20 Off New Exchange Propane Tank	<p>Scan the coupon provided in the sign kit to trigger the \$20 off.</p> <p>8679896 - Blue Rhino New 20 Lb. Tank 8772758 - Grillmark LP Exchange 20 Lb.</p> 	<ul style="list-style-type: none"> - Store Credit: \$12.85 - In store only, not available on Acehardware.com
	1) Free 15 LB. briquettes	<p>Scan the coupon provided in the sign kit to trigger the free item.</p> <p>8089505 CHARCOAL BRIQUETE 15.4LB</p>	<ul style="list-style-type: none"> - Store Credit: \$11.83 - In store only, not available on Acehardware.com
	1) Free 20lb Traeger Reserve Pellets	<p>Scan the coupon provided in the sign kit to trigger the free item.</p> <p>8015887- Reserve Pellets</p>	<ul style="list-style-type: none"> - Store Credit: \$9.91 - In store only, not available on Acehardware.com

Free Fuel Offer Summary Sheet			
Select Traeger Grill \$399 and Up	1) Free Bag of Traeger Pellets	No coupon is necessary. ALL Traeger 20 Lb. SKUs. The reserve pellets are going to be the feature in preprint.	<ul style="list-style-type: none"> - Store Credit: \$9.91 - Offer valid on Acehardware.com
	2) Free Tank Refill or Exchange Coupon	For customers who do not need the free propane refill or exchange at time of purchase, staple a coupon to the receipt. A pad of 100 coupons is included in the sign kit. 	<ul style="list-style-type: none"> - Store Credit: \$12.85 - Must bill through Ace to receive credit - AmeriGas stores billing through Ace will also be credited - In store only, not available on Acehardware.com
	3) \$20 Off New Exchange Propane Tank	Scan the coupon provided in the sign kit to trigger the \$20 off. 8679896 - Blue Rhino New 20 Lb. Tank 8772758 - Grillmark LP Exchange 20 Lb. 	<ul style="list-style-type: none"> - Store Credit: \$12.85 - In store only, not available on Acehardware.com

Title:	STIHL Spring Promotional Changes
Sale:	Spring Event through Father's Day Event
Valid Dates:	4/15-6/17
Planning Execution:	Review the spring promotion details and retailer execution steps

Changes to STIHL Spring Promotions

Since the April WTM planner, there have been changes to the STIHL promotion execution.

Please review the following.

- All national STIHL promotions will be downloaded as a separate event (036510), valid April 15th - June 17th, to match STIHL's national advertising window.
- A reduced dealer cost from STIHL distributor is available 12/1/23 to 5/31/24.
 - o No product registration credits in 2024.
 - o Reach out to STIHL territory manager or distributor with questions.
- Price cards for all national STIHL promotions will be included in the April sign kit with valid dates of 4/15 to 6/17.
- All national STIHL offers will be advertised digitally and on Acehardware.com.
- Two national STIHL offers; FSA 57 and FS 56 RC-E, will be promoted in print and direct mail:
 - o Spring Event – April 17 to 30
 - o BBQ Event – May 1 to 13
 - o Memorial Event – May 14 to 27
 - o RHB – May 1 to 27
 - o Ace Rewards TO Direct Mailer - May 1 to 30
- o Father's Day Event – June 5 to 17
- **To avoid double discounting, there will not be any online only barcodes on product pages of Acehardware.com.**
 - o If STIHL submits late offers that require a product page barcode (offer would not be downloaded to stores); these will be communicated separately.

Retailer Execution Steps:

1. Prior to February 29th, ensure you are either using the Ace SKUs or make sure your STIHL SKUs have the appropriate UPC attached (reference promo offer chart).
 - o For STIHL retailers who are not using Ace SKU or UPC doesn't match the hot sheet, instructions will be provided in the April execution guide on how to manually build the promotion in your system
2. Accept the hot sheet download on March 12th.
 - o Enables STIHL national promotions at POS and pricing online.
 - If you are a legacy STIHL Dealer, Product Sync is required for these items to properly appear on Acehardware.com and within Google Shopping.
 - Sign up for Product Sync: ACENET> Marketing> Digital Marketing> acehardware.com> Product Sync

3. Hang price cards included in April sign kit starting 4/15 and leave up through 6/17.
4. Utilize the cashier barcodes provided in the April sign kit and execution guide to execute the MDP \$ off promotions at POS 4/15 through 6/17.

STIHL National Promotional Offers:

PROMO ITEM	Item Description	MIP Sale Retail	MDP \$ Off	ACE SKU	UPC
FSA 57	Battery String Trimmer	\$199.99	\$50	7006614D	886661937530
FS 56 RC-E	Gas String Trimmer	\$229.99	\$30	7000445D	795711385101
FS 91 R	Gas String Trimmer		\$60	7000450D	886661283545
FSA 60 R Set	Battery String Trimmer		\$50	7021171D	886661344055
HSA 60.0 Set	Battery Hedge Trimmer		\$50	7027329D	886661520961
RMA 460 Set	Battery Mower		\$50	7000207D	886661846351
RMA 460 V Set	Battery Mower		\$50	7007835D	886661965427
RMA 510 Set (w/AP 300 & AL 300)	Battery Mower		\$50	7027316D	886661980086
RMA 510 Set (w/AP 300 S & AL 300)	Battery Mower		\$50	7021071D	886661531394
RMA 510 V Set (w/AP 300 & AL 300)	Battery Mower		\$50	7007843D	886661980093
RMA 510 V Set (w/AP 300 S & AL 300)	Battery Mower		\$50	7021104D	886661528233
FSA 57 Set w/AK 20 Battery	Battery String Trimmer		\$50	7027338D	886661590698
HSA 56 Set	Battery Hedge Trimmer		\$50	7000146D	886661301782
HSA 50 Set	Battery Hedge Trimmer		\$50	7027339D	886661678754
HLA 135 Unit (0°-145°)	Battery Hedge Trimmer		\$50	7020067D	886661508037
HLA 135 K Unit (0° / Short Shaft)	Battery Hedge Trimmer		\$50	7020858D	886661508099
HLA 135 K Unit (0°-145° / Short Shaft)	Battery Hedge Trimmer		\$50	7019745D	886661508105

Title:

May Paint Promotions

Sale:

May BBQ Event & Memorial Day Event

Valid Dates:

May 1-13 & May 14-27, 2024

Planning Execution:

Place regular RSC order to stock up for this May paint sale.

May 1-13 – 50% off Benjamin Moore 8 oz. color samples

May 14-27 – Buy One Get One 50% off Gallons of Magnolia Home Paint; Buy One Get One 50% off Gallons of Clark+Kensington and Royal

Valid Dates: May 1–13, 2024 (BBQ Event)

Planning Execution: Place regular RSC order to stock up for this sale.

Primary Offers:

Benjamin Moore is offering 50% Off Benjamin Moore 8 oz. Color Samples. Limit TEN (10) discounted 8oz color samples per household. Excludes pints. Available online and in-store.



Valid Dates: May 14-27, 2024 (Memorial Day Event)

Planning Execution: Place regular RSC order to stock up for this sale.

Primary Offers:

KILZ is offering BOGO 50% off on interior and exterior gallons of Magnolia Home Paint.

Limit 2 discounted gallons per household. Excludes quarts. Available online and in-store.



Why Magnolia Home Paint?

- Magnolia Home interior and exterior paint is exclusive to Ace in the hardware co-op channel.
- The Discovery planogram includes 4' interior paint + end cap color fixture. This planogram has a small footprint but packs a punch at \$563 in sales/sq. ft. and \$183 in GP/sq. ft.
- BOGO 50% off on gallons during the May Memorial Day Event

Thinking about bringing Magnolia Home Paint to your store? Contact KILZ to sign up for the program and ensure your store is set before the March paint event: ContactUs@KILZMagnoliaPaint.com

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the Memorial Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts and 8oz samples.



Optional Locally Promoted Offer:

Ace Paint offers Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon promotion will be included in the execution guide.

*****The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either 1 gallon OR 1 5-gallon to qualify for the discount.*****

Reimbursement Information:

- **Benjamin Moore:** Retailers will be reimbursed 25% of cost for each eligible 8 oz. item sold at POS during the event window. Retailers who take advantage of Benjamin Moore's direct pre-season discount on these items are not eligible for reimbursement. Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.
- **Clark+Kensington and Royal:** For both gallons and 5-gallon buckets, the discounted portion of item cost will be reimbursed at 70%. Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.
- **Magnolia Home Paint:** The discounts on Magnolia Home Paint gallons will be fully reimbursed. Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

Marketing:

Preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Title:	YETI May Preprint & Q2 Seasonal Endcap
Sale:	May Month Long
Valid Dates:	5/1– 5/27
Planning Execution:	Plan for May seasonal colors & sign up for the YETI seasonal endcap for first shipments

YETI MAY PREPRINT & 2024 Q2 SEASONAL ENDCAP PRODUCT

- May preprint will feature assorted drinkware in a new seasonal blue color. This blue is planned to launch 4/18 and will continue to live the remainder of 2024. Below are the SKUs that will be included.

R20 Tumbler
R35 Straw Mug
R26 Chug Bottle
R10 Tumbler
R18 Chug Bottle



- May endcap will also include the new seasonal blue and will include an array of drinkware, soft coolers and hard coolers. You'll also be able to pull seasonal blue product (in addition to what's on endcap) from the RSC. See May render below.



- If you're not part of the endcap program, you can still order seasonal color from the RSC once it's available. If you want to be part of the endcap program, [click here to sign up](#).

****Any posting to social channels (public or closed groups) or sharing of this info may result in penalties that include product restrictions and/or account closures****

CONFIDENTIAL

Title:

Sale:

Valid Dates:

Planning Execution:

Deal of the Month Item

May Event/Red Hot Buy

May 1–27, 2024

Buy your “Deal of the Month” item on bulletin for May! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

May “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

80783 HTH Pool Care Granule Shock Treatment 13.3 oz

Regular Retail: \$7.59

Final Sale Retail after IS: \$2.99

Promo Margin: 34%

Bulletin Savings: 43%

Bulletin No.: 240502-283

BOM: 18

Limit: N/A



Stack this item close to the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? The HTH Pool Care Granule Shock Treatment 13.3oz. is normally \$7.59 each but they’re on sale for only \$2.99 each! Would you like to add one to your basket?”

Look for a counter mat in your May sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:

Opt in to Receive Additional End Cap Header Signs

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

SALE
2 FOR \$10⁰⁰⁺

Ace® Premium Spray Paint, 12 Oz.
Assorted colors and finishes.



5/1-5/27
RED HOT BUY

**ACE REWARDS EXCLUSIVE*
SAVE \$2
INSTANTLY**

**GardenTech® Sevin
3 Lb. Insect Killer
Dust or 32 Oz. Spray**
7025427, 7025412
Limit 2 each.



5/1-5/27
RED HOT BUY

SALE 26.99 - \$5 ACE REWARDS EXCLUSIVE*
\$21⁹⁹

Roundup® Weed & Grass Killer, 1.33 Gal.
7028607
Limit 5 at this price.



5/1-5/27
RED HOT BUY

Title:

Sale:

Valid Dates:

Planning Execution:

Window Posters

N/A

N/A

These window posters are scheduled to be included in the May sign kit.

**BUY ONE
GET ONE 50%
CLARK+KENSINGTON
& ROYAL
5/14-5/27**

**MILLION FLAG
GIVEAWAY
5/25**

SALE
2 FOR \$30⁰⁰

**Miracle-Gro® 2 Cu. Ft.
Potting Mix or 4 Lb. All
Purpose Plant Food****
7104052, 7307804

**MUST BUY 2
OR MORE**



5/1-5/27
RED HOT BUY

**STARS & STRIPES
BBQ PARTY 5/25**

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - Conversation Guide

Communicate the strategy and the products ordered to your Promotions Coordinator using the "Conversation Guide" document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
	Open Space Zone 1A - Million Dollar Flag Giveaway
1	Open Space Zone 1 - Outdoor Furniture
2	Open Space Zone 2 - EGO
3	Open Space Zone 3 - Grilling
4	Open Space Zone 4 - Patio Umbrellas
5	End Cap 1 - Milwaukee
6	End Cap 2 - Stanley
7	End Cap 3 - Outdoor Lighting
8	End Cap 4 - Weed Preventer
9	End Cap 5 - Bird
10	Open Space Zone 5 - Wheelbarrow and Soil
11	End Cap 6 - Trash Bags
12	End Cap 7 - Insect Control
13	Open Space Zone 6 - Batteries
14	End Cap 8 - Home Preservation
15	Open Space Zone 7 - Pocket Hose

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

OPEN SPACE – ZONE 1A MILLION FLAG GIVEAWAY

OPEN SPACE – POWER AISLE ZONE 1A MILLION FLAG GIVEAWAY



STICK FLAG8"X12"

EVENT

CORE, SUPER

OPEN SPACE

BLTN NO. 240500-001

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8009847	5/1-5/27 N	5/1-5/13 N	5/14-5/27 Y	5/14-5/31 N	48	\$0.62	\$2.39	N/A	N/A	N/A	74%	5%

**MUST BUY 5 BOXES OF 48 FLAGS
EQUALING 240 TOTAL FLAGS TO
HAVE FLAGS DONATED TO A LOCAL
VFW ON YOUR STORE'S BEHALF**

OPEN SPACE – ZONE 1 OUTDOOR FURNITURE

OPEN SPACE – POWER AISLE ZONE 1 OUTDOOR FURNITURE

ARCH PERGOLA 10X10'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-002



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8079436	Y	Y	Y	N	1	\$364.72	\$599.99	\$499.99	\$50.00	\$449.99	27%	3%
No Limit												

DINING SET OCNSD BLK 5PC

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-003



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8080956	Y	Y	Y	N	1	\$540.96	\$899.99	\$699.99	\$50.00	\$649.99	23%	3%
No Limit												

CHAIR SET POLY/WICKER BN

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-004



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090688	Y	Y	Y	N	1	\$556.14	\$799.99	\$699.99	N/A	\$699.99	21%	3%

SWING BENCH STL 3PR

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-005



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8081605	Y	Y	Y	N	1	\$215.36	\$329.99	\$279.99	\$30.00	\$249.99	23%	4%
No Limit												

SWING & TABLE SET 3PERSN

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-006



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8048097	Y	Y	Y	N	1	\$216.46	\$329.99	\$279.99	N/A	\$279.99	23%	6%

OPEN SPACE – ZONE 2

EGO

OPEN SPACE – POWER AISLE ZONE 2 EGO



EGO ZRO TRN MWR 42"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-015

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016625	Y	Y	Y	N	1	\$4,787.16	\$5,999.00	\$5,999.00	\$500.00	\$5,499.00	20%	0%
No Limit												



EGO LWN MWR PWR+ 56V

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-016

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7015865	Y	Y	Y	N	1	\$532.32	\$649.00	\$649.00	\$100.00	\$549.00	18%	5%
No Limit												



EGO STRNG TRMMR BTTY 15"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-017

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7013944	Y	Y	Y	N	1	\$180.11	\$219.00	\$219.00	\$20.00	\$199.00	18%	0%
No Limit												



STRNG TRIMER KIT BAT 16"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-018

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026061	Y	Y	Y	N	1	\$255.12	\$329.00	\$329.00	\$30.00	\$299.00	22%	0%
No Limit												



EGO STRNG TRIMER 56V 15"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-019

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804818	Y	Y	Y	N	1	\$203.26	\$249.00	\$249.00	\$50.00	\$199.00	18%	0%
No Limit												



EGO LEAF BLOWER 615CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-020

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7014318	Y	Y	Y	N	1	\$175.73	\$219.00	\$219.00	\$20.00	\$199.00	20%	0%
No Limit												

May Bulletins

Due Date 1/12/24

EGO BLWR HNDHLD 670CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-021



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7018658	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$232.47	\$269.00	\$269.00	\$20.00	\$249.00	14%	0%

No Limit

BLOWER KIT HNDHLD 765CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-022



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026058	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$260.28	\$329.00	\$329.00	\$30.00	\$299.00	21%	0%

No Limit

OPEN SPACE – ZONE 3 GRILLING

OPEN SPACE – POWER AISLE ZONE 3 GRILLING



LUMP CHARCL FOGO 17.6#

EVENT SUPER
OPEN SPACE
BLTN NO. 240500-032

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028040	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$21.61	\$32.95	\$32.95	\$3.00	\$29.95	34%	4%
No Limit												



LUMP CHRCL FOGO 17.6LB

EVENT CORE, SUPER
OPEN SPACE
BLTN NO. 240500-033

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028042	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$14.03	\$19.95	\$19.95	\$3.00	\$16.95	30%	4%
No Limit												



CHARCAL BRQUETTES 15.4LB

EVENT CORE, SUPER
OPEN SPACE
BLTN NO. 240500-034

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8089505	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$11.40	\$15.95	\$15.95	\$3.00	\$12.95	29%	4%
No Limit												



GRILL&SMOKER IRONWOOD XL

EVENT CORE, SUPER
OPEN SPACE
**BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)**
BLTN NO. 240500-035

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082912	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$1,521.32	\$1,999.95	\$1,799.95	N/A	\$1,799.95	24%	4%



GRL GNSIS SAE325 LP INGO

EVENT/RHB AR MAILER
OPEN SPACE
BUY \$399+ GRILL, GET FUEL FREE
BLTN NO. 240500-036

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091361	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$686.13	\$899.00	\$899.00	N/A	\$899.00	24%	4%



PIZZA OVEN OONI KODA 12"

EVENT/RHB AR MAILER
OPEN SPACE
BUY \$399+ GRILL, GET FUEL FREE
BLTN NO. 240500-037

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8024545	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$281.57	\$399.99	\$399.99	N/A	\$399.99	30%	4%

OPEN SPACE – ZONE 4

PATIO UMBRELLAS

OPEN SPACE – POWER AISLE ZONE 4 PATIO UMBRELLAS

MARKET UMBRELLA BRWN 9'

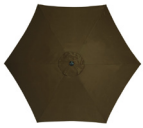
EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-047



Ace No.	Month Long 5/1–5/27	BBQ Sale 5/1–5/13	Memorial Day Sale 5/14–5/27	Traeger Map Drop 5/14–5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353823	Y	Y	Y	N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

MARKET UMBRELLA BRICK 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-048



Ace No.	Month Long 5/1–5/27	BBQ Sale 5/1–5/13	Memorial Day Sale 5/14–5/27	Traeger Map Drop 5/14–5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353856	Y	Y	Y	N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

MARKET UMBRELLA 9' TAUPE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-049



Ace No.	Month Long 5/1–5/27	BBQ Sale 5/1–5/13	Memorial Day Sale 5/14–5/27	Traeger Map Drop 5/14–5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353898	Y	Y	Y	N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

MARKET UMBRELLA SAGE 9'

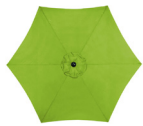
EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-050



Ace No.	Month Long 5/1–5/27	BBQ Sale 5/1–5/13	Memorial Day Sale 5/14–5/27	Traeger Map Drop 5/14–5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353997	Y	Y	Y	N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

MARKET UMBRELLA GREEN 9'

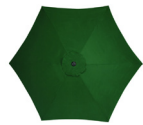
EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-051



Ace No.	Month Long 5/1–5/27	BBQ Sale 5/1–5/13	Memorial Day Sale 5/14–5/27	Traeger Map Drop 5/14–5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8354185	Y	Y	Y	N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

MARKET UMBRELLA RYLBL 9'

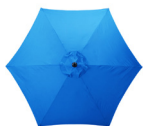
EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-052



Ace No.	Month Long 5/1–5/27	BBQ Sale 5/1–5/13	Memorial Day Sale 5/14–5/27	Traeger Map Drop 5/14–5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8389033	Y	Y	Y	N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

May Bulletins

Due Date 1/12/24



MARKET UMBRELLA RED 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-053

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8389066	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%



MARKET UMBRELLA YLW 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-054

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8389108	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%



MKT UMBRELLA OCNBLU 9'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-055

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8403610	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%



SOLAR UMBRELLA 9'RYL BLU

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-056

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462384	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$47.24	\$89.99	\$69.99	N/A	\$69.99	33%	2%



SOLAR UMBRELLA 9' RED

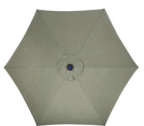
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-057

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462418	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$47.24	\$89.99	\$69.99	N/A	\$69.99	33%	2%



SOLAR UMBRELLA 9' TAUPE

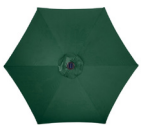
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-058

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462434	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$47.24	\$89.99	\$69.99	N/A	\$69.99	33%	2%



UMBRELLA SOLR HNTR GRN 9

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-059

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462392	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$47.24	\$89.99	\$69.99	N/A	\$69.99	33%	2%



UMBRELLA OCNSD BEIGE 9'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-060

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8082590	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$103.17	\$189.99	\$149.99	N/A	\$149.99	31%	3%



UMBRELLA BASE ES 18"BRNZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-061

	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
8329740	Y	Y	Y	N	1	\$21.57	\$34.99	\$29.99	N/A	\$29.99	28%	8%



UMBRELLA BASE ES 18" BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-062

	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
8329757	Y	Y	Y	N	1	\$21.22	\$34.99	\$29.99	N/A	\$29.99	29%	8%

OPEN SPACE – ZONE 5 WHEELBARROW AND SOIL

OPEN SPACE – POWER AISLE ZONE 5 WHEELBARROW AND SOIL



SCOTTS TB LAWN SOIL 1CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-072

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7106198	Y	Y	Y	N	60	\$4.72	\$8.99	\$6.00	N/A	\$6.00	21%	4%

WHEELBARROW 6CF POLY

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-074



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7331739	Y	Y	Y	N	1	\$48.35	\$69.99	\$64.99	\$5.00	\$59.99	26%	9%

No Limit

MG POTTING MIX SOIL 2CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

2 for \$30 (more info provided in Execution Guide)



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-075

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7104052	Y	Y	Y	N	39	\$13.04	\$18.99	\$15.99	N/A	\$15.99	18%	4%

HF RAISD BED SOIL 1.5CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

2 for \$22 (more info provided in Execution Guide)



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-076

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7505977	Y	Y	Y	N	48	\$7.50	\$11.99	\$11.99	N/A	\$11.99	37%	4%



MG RAISED BED SOIL 1.5CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

2 for \$22 (more info provided in Execution Guide)



BLTN NO. 240500-077

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7599723	Y	Y	Y	N	1	\$9.32	\$12.99	\$11.99	N/A	\$11.99	22%	4%

OPEN SPACE – ZONE 6 BATTERIES

OPEN SPACE – POWER AISLE ZONE 6 BATTERIES

NSH COPPERTOP 83 PK DSP

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	19%
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	19%
34574	BATTERY ALKALINE C PK4	03	\$8.77	\$7.11	\$21.33	19%
34573	BATTERY ALKALINE D 4PK	06	\$8.77	\$7.11	\$42.66	19%

BLTN NO. 240500-087

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011455	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$574.63	\$933.17	N/A	\$1.00	N/A	N/A	19%

Limit: 4T

BATTERY ALKALINE AA 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 240500-088

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34575	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	8	\$8.03	\$10.99	N/A	\$1.00	N/A	N/A	5%

Limit: 4T

BATTERY ALKALINE AAA 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 240500-089

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3009735	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	10	\$8.03	\$10.99	N/A	\$1.00	N/A	N/A	5%

Limit: 4T

BATTERY ALKALINE C PK4

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 240500-090

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34574	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$8.33	\$11.99	N/A	\$1.00	N/A	N/A	5%

Limit: 4T



BATTERY ALKALINE D 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-091

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
34573	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$8.33	\$11.99	N/A	\$1.00	N/A	N/A	5%

Limit: 4T



BATTERY ALKALINE 9V 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-092

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
30205	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$8.33	\$11.99	N/A	\$1.00	N/A	N/A	5%

Limit: 4T



BATTERY ALKALINE AA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-093

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3296035	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$17.44	\$21.99	N/A	\$1.00	N/A	N/A	8%

Limit: 4T



BATTERY ALKLN AAA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-094

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3296043	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$17.44	\$21.99	N/A	\$1.00	N/A	N/A	8%

Limit: 4T



NSH BATTERIES AA AAA 36 PC

IN-STORE IS

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	BltN Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

BLTN NO. 240500-095

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3014071	5/1-5/27 N	5/1-5/13 N	5/14-5/27 N	5/14-5/31 N	1	\$469.80	\$593.67	N/A	\$2.00	N/A	N/A	18%

Limit: 2

OPEN SPACE – ZONE 7

POCKET HOSE

OPEN SPACE – POWER AISLE ZONE 7 POCKET HOSE

NSH PCKT HOSE SLVR DSP

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	\$19.81	\$17.17	\$309.06	13%
6809271	POCKET HOSE BLK 75'3/4"D	06	\$26.41	\$22.90	\$137.40	13%
6809289	POCKET HOSE BLK100'3/4"D	06	\$33.01	\$28.62	\$171.72	13%

BLTN NO. 240500-105

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6822886	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$618.18	\$1,079.70	\$1,079.70	N/A	N/A	43%	13%

POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240500-106



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809263	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$19.09	\$29.99	\$29.99	N/A	\$29.99	36%	4%

POCKET HOSE BLK 75'3/4"D

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240500-107



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$25.45	\$39.99	\$39.99	N/A	\$39.99	36%	4%

POCKET HOSE BLK100'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

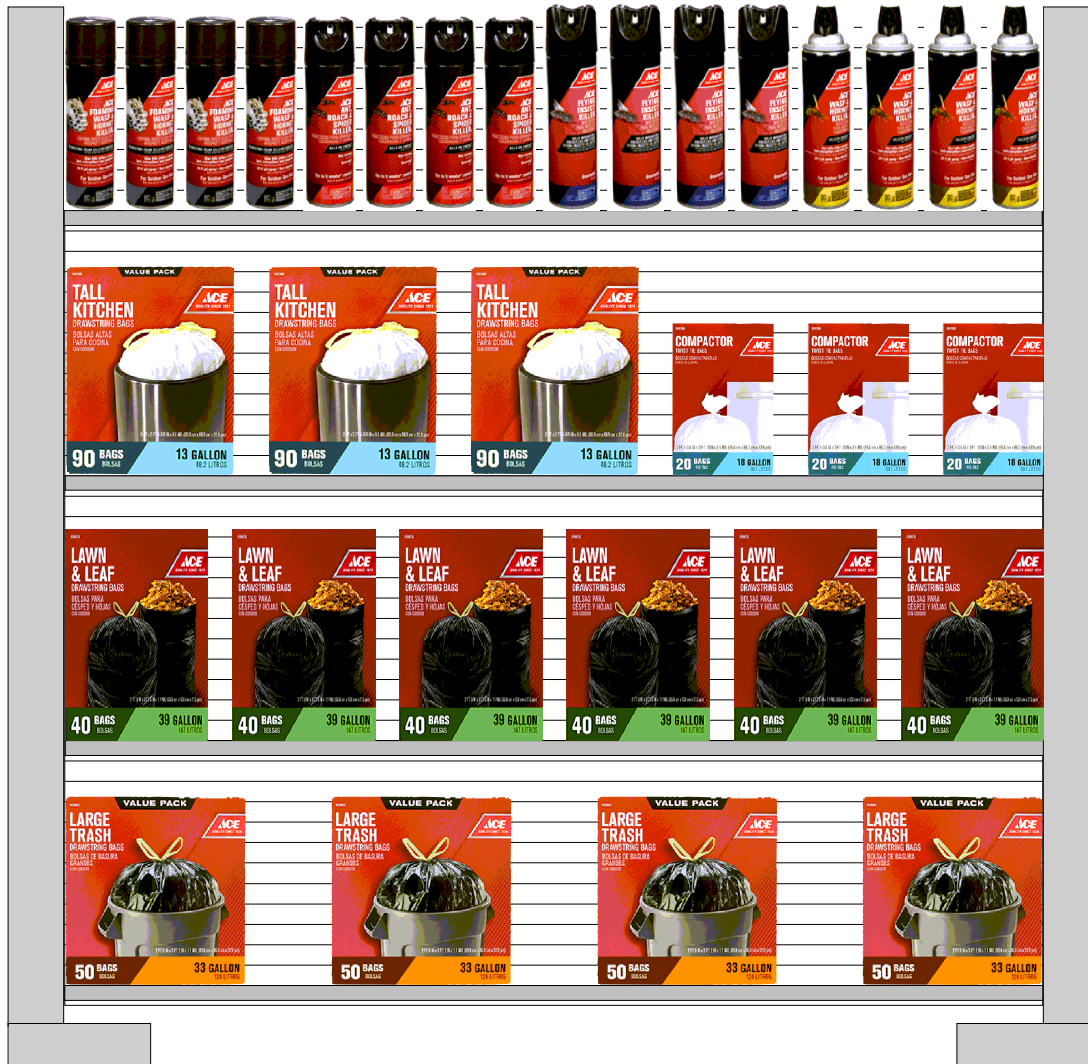
OPEN SPACE

BLTN NO. 240500-108



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31	1	\$31.81	\$49.99	\$49.99	N/A	\$49.99	36%	4%

PROMO IMPULSE DEALS MAY 2024



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6041061	00082901374350	COMPACTOR BAGS 18G 20PK	6	3	6	EVENT/RHB
6186753	00082901252399	LAWN&LEAF BAG DRAW 40PK	6	6	12	EVENT/RHB
6208805	00082901257233	ACE 33GAL DRWST BAG 50CT	4	4	8	EVENT/RHB
6297956	00082901277460	TRSH BAG 13GAL 90CT ACE	6	3	6	EVENT/RHB
7415110	00082901276470	FLYING INSECT KLLR18OZ	12	4	12	EVENT/RHB
7415128	00082901276487	ANT&ROACH KLLR17.5OZ	12	4	12	EVENT/RHB
7415136	00082901276494	WASP & HORNET KLLR20OZ	12	4	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	4	12	EVENT/RHB

#1 MAY 2024 - MILWAUKEE

**BUY THIS
GET ONE OF THESE
FREE**



SALE \$229⁰⁰
Milwaukee M18 Hammer Drill Kit
2026770

Milwaukee M18 Bare Tool
2023252, 2024102, 2548998, 7799528,
2031893, 2837862
Limit 4.

**5/1-5/27
RED HOT BUY**



FLIPP MESSAGING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2023252	00045242566280	M18 FUEL GRINDER 4-1/2TO	1	1	3	Red Hot Buy
2024102	00045242502776	M18 FUEL RECIP HCKZLL TO	1	1	4	Red Hot Buy
2026770	00045242637737	M18 FUEL HMR DRILL 2BAT	1	1	2	Red Hot Buy
2031893	00045242568819	M18 FUEL IMPWRNCH 3/8 TO	1	1	3	Red Hot Buy
2548998	00045242345946	M18 BATTERY REDLITH XC5	1	4	12	Red Hot Buy
2837862	00045242515189	M18 FUEL JIGSAW TO	1	1	3	Red Hot Buy
7029528	00045242823963	M18 LEAF BLOWER BAT 18V	1	1	2	Red Hot Buy

May Bulletins

Due Date 1/12/24

END CAP #1 WIN THE MONTH CATEGORY – MILWAUKEE

M18 FUEL HMR DRILL 2BAT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-118



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026770	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$263.00	\$299.00	\$299.00	N/A	\$299.00	12%	1%

M18 FUEL ROUTER TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-119



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005852	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$163.56	\$199.00	N/A	N/A	N/A	N/A	0%

M18 FUEL GRINDER 4-1/2TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-120



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2023252	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$160.33	\$199.00	N/A	N/A	N/A	N/A	0%

M18 FUEL RECIP HCKZLL TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-121



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2024102	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$138.96	\$169.00	N/A	N/A	N/A	N/A	0%

M18 FUEL IMPWRNCH 3/8 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-122



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031893	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$181.16	\$219.00	N/A	N/A	N/A	N/A	0%

M18 BATTERY REDLITH XC5

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-123



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2548998	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$133.01	\$159.00	N/A	N/A	N/A	N/A	0%



M18 FUEL JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-124

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2837862	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$163.36	\$199.00	N/A	N/A	N/A	N/A	0%



TOWER LIGHT DUAL M18 EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-125

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3926656	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$189.31	\$229.00	N/A	N/A	N/A	N/A	4%



M18 LEAF BLOWER BAT 18V EVENT/RHB CORE, SUPER AR MAILER

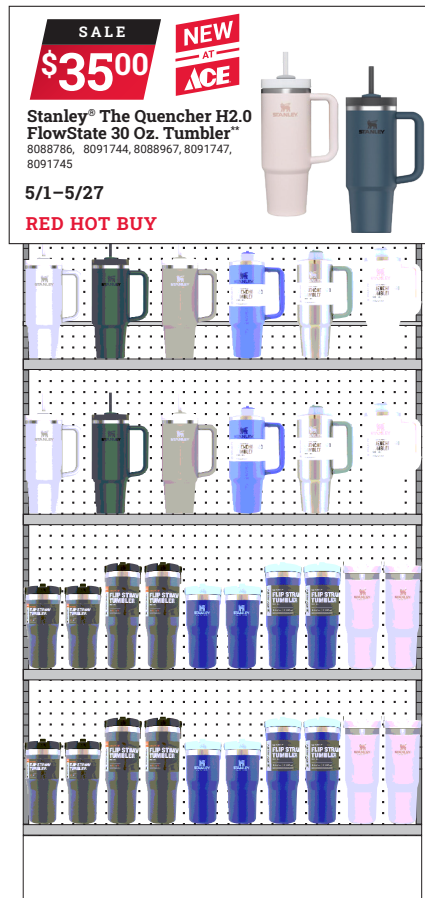
END CAP 1

BUY 2026770, GET BARE TOOL FREE

BLTN NO. 240500-126

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7029528	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$146.83	\$179.00	N/A	N/A	N/A	N/A	0%

#2 MAY 2024 - STANLEY



**MOTHER'S DAY
GIFTS**

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6053208	00041604348075	INSL STRW TUMBL GRY 20OZ	1	4	8	EVENT/RHB
6053211	00041604348020	INSL STRW TUMBL CHR 30OZ	1	4	8	EVENT/RHB
8087175	00041604380105	INSLTD STR TBLR IRS 30OZ	4	2	8	EVENT/RHB
8087862	00041604375712	INSL STRW TMBL LPIS 20OZ	1	4	8	EVENT/RHB
8087863	00041604366437	INSL STRW TMBL LPIS 30OZ	1	4	8	EVENT/RHB
8088786	00041604376368	INSULAT STRW TUMBLR ROSE	4	2	8	EVENT/RHB
8088787	00041604372179	INSL STRW TUMBL ROS QRTZ	1	4	8	EVENT/RHB
8088967	00041604376382	INSULTD STRW TUMBLR 30OZ	4	2	8	EVENT/RHB
8091744	00041604394546	TUMBLER SS WHITE 30OZ	4	2	8	EVENT/RHB
8091745	00041604394584	INSLTD STRW TBLR BLU SPC	4	2	8	EVENT/RHB
8091747	00041604394553	INSULATED STRAW TBLR ASH	4	2	8	EVENT/RHB

May Bulletins

Due Date 1/12/24

END CAP #2 WIN THE MONTH CATEGORY – STANLEY



INSL STRW TUMBL CHR 30OZ

EVENT/RHB

AR MAILER

END CAP 2

BLTN NO. 240500-131

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6053211	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$20.92	\$35.00	\$31.00	N/A	\$31.00	33%	4%



INSLTD STR TBLR IRS 30OZ

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 240500-132

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087175	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$20.92	\$35.00	\$35.00	N/A	\$35.00	40%	4%



INSL STRW TMBL LPIS 30OZ

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 240500-133

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087863	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$20.92	\$35.00	\$31.00	N/A	\$31.00	33%	4%



INSULAT STRW TUMBLR ROSE

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 240500-134

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8088786	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$20.92	\$35.00	\$35.00	N/A	\$35.00	40%	4%



INSL STRW TUMBL ROS QRTZ

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 240500-135

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8088787	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$20.92	\$35.00	\$31.00	N/A	\$31.00	33%	4%



INSULTD STRW TUMBLR 30OZ

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 240500-136

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8088967	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$20.92	\$35.00	\$35.00	N/A	\$35.00	40%	4%



TUMBLER SS WHITE 30OZ

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 240500-137

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091744	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$20.92	\$35.00	\$35.00	N/A	\$35.00	40%	4%

May Bulletins

Due Date 1/12/24



INSLTD STRW TBLR BLU SPC

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 240500-138

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091745	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$20.92	\$35.00	\$35.00	N/A	\$35.00	40%	4%



INSULATED STRAW TBLR ASH

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 240500-139

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091747	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$20.92	\$35.00	\$35.00	N/A	\$35.00	40%	4%


#3 MAY 2024 - OUTDOOR LIGHTING


SALE

\$29.00

Feit Electric 20' 10 Ct. LED String
9393448

5/1-5/27
RED HOT BUY





**LIGHT UP
YOUR YARD**

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
3010281	00017801725261	SPOTLIGHT LED NCKL 2PK	1	3	5	EVENT/RHB
3010282	00017801725223	SPOTLIGHT LED BRNZ 2PK	1	3	5	EVENT/RHB
3010286	00017801725254	PATHWAY LT LED NCKL 2PK	1	2	6	EVENT/RHB
3010292	00017801725216	PATHWAY LT LED BRNZE 2PK	1	2	6	EVENT/RHB
3010351	00645397939542	PATHWY LT ORB SLEEK DSGN	1	1	4	EVENT/RHB
3010356	00645397939511	PATHWY LT ORB RUSTC DSGN	1	1	2	EVENT/RHB
3010357	00645397939481	PATHWY LT ORB SQARE DSGN	1	1	3	EVENT/RHB
3010361	00645397939528	BOLLARD LED 2W DARK BRWN	1	1	4	EVENT/RHB
3010362	00645397939535	SPOT LT LED 50W DARK BRN	1	1	8	EVENT/RHB
3010368	00645397939467	WELL LED 110W DARK BROWN	1	1	8	EVENT/RHB
9393448	00017801721225	LED STRING LIGHT 20'	1	2	4	EVENT/RHB

May Bulletins

Due Date 1/12/24

END CAP #3 WIN THE MONTH CATEGORY – OUTDOOR LIGHTING



PATHWAY LT ORB SLEEK DSGN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-149

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3010351	Y	Y	Y	N	1	\$25.93	\$49.99	N/A	\$5.00	N/A	N/A	11%
No Limit												



PATHWAY LT ORB RUSTC DSGN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-150

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3010356	Y	Y	Y	N	1	\$25.93	\$49.99	N/A	\$5.00	N/A	N/A	11%
No Limit												



PATHWAY LT ORB SQARE DSGN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-151

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3010357	Y	Y	Y	N	1	\$25.93	\$49.99	N/A	\$5.00	N/A	N/A	11%
No Limit												



BOLLARD LED 2W DARK BRWN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-152

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3010361	Y	Y	Y	N	1	\$25.93	\$49.99	N/A	\$5.00	N/A	N/A	11%
No Limit												



SPOT LT LED 50W DARK BRN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-153

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3010362	Y	Y	Y	N	1	\$22.71	\$44.99	N/A	\$5.00	N/A	N/A	12%
No Limit												



WELL LED 110W DARK BROWN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-154

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3010368	Y	Y	Y	N	1	\$24.86	\$49.99	N/A	\$5.00	N/A	N/A	11%
No Limit												



SPOTLIGHT LED NCKL 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-155

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3010281	Y	Y	Y	N	1	\$74.71	\$129.99	\$99.99	N/A	\$99.99	25%	15%



SPOTLIGHT LED BRNZ 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-156

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010282	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$74.71	\$129.99	\$99.99	N/A	\$99.99	25%	15%



PATHWAY LT LED NCKL 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-157

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010286	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$75.96	\$129.99	\$99.99	N/A	\$99.99	24%	15%



PATHWAY LT LED BRNZE 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-158

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010292	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$75.96	\$129.99	\$99.99	N/A	\$99.99	24%	15%



LED STRING LIGHT 20'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240500-159

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9393448	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$22.31	\$39.99	\$29.99	N/A	\$29.99	26%	12%

#4 MAY 2024 - WEED PREVENTER

SALE
27.99

-\$5 ACE REWARDS
EXCLUSIVE*

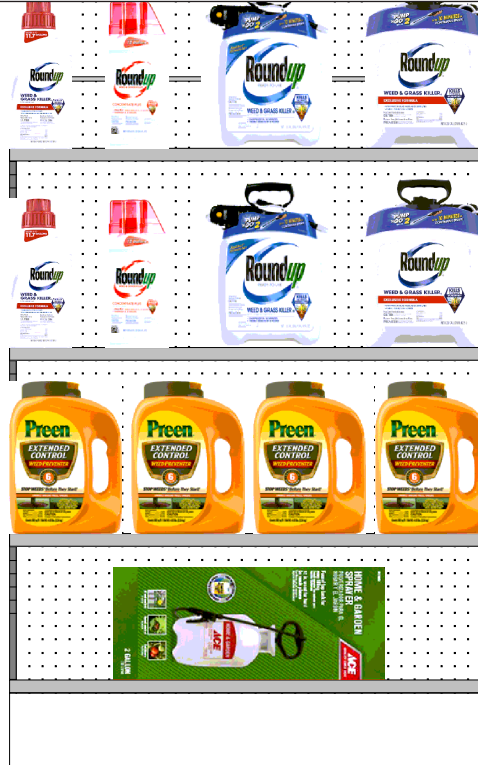
\$22⁹⁹

**Preen® Extended Control
Weed Preventer, 4.93 Lb.**
Prevents weeds for up to 6 months.
7599749
Limit 2 at this price.

5/1-5/27
RED HOT BUY



SCOTTS BRANDING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
74142	00070183510061	ROUNDUP W&G CONC 36.8OZ.	1	2	6	EVENT/RHB
7028607	00070183000067	ROUNDUP W&G KILLER PUMP	1	2	4	EVENT/RHB
7029018	00070183000166	KILLER WED & GRSS 35.2OZ	1	2	6	EVENT/RHB
7196520	00070183510016	WEED&GRASS KILLER 1.33G	4	2	4	EVENT/RHB
7437668	00082901277774	GARDEN SPRAYER 2 GAL ACE	1	1	1	EVENT/RHB
7599749	00088685640926	WEED PREVNT XCNTL 4.93#	1	4	12	IN STORE INSTANT SAVIN...

May Bulletins

Due Date 1/12/24

END CAP #4 WIN THE MONTH CATEGORY – WEED PREVENTER



WEED PREVNT XCNTRL 4.93#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240500-169

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7599749	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$19.28	\$27.99	\$27.99	\$5.00	\$22.99	31%	4%

Limit: 2



GARDEN SPRAYER 2 GAL ACE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240500-170

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7437668	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$14.35	\$22.99	\$22.99	\$3.00	\$19.99	38%	3%

Limit: 2



ROUNDUP W&G KILLER PUMP

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-171

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7028607	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$19.79	\$28.99	\$26.99	\$5.00	\$21.99	27%	7%

Limit: 5



KILLER WED & GRSS 35.20Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-172

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7029018	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	12	\$22.51	\$29.99	\$29.99	\$5.00	\$24.99	25%	7%

Limit: 5

#5 MAY 2024 - BIRD

SALE
\$11.99
 each

**Songbird Selections®
 Wild Bird Food, 5 Lb.****
 Assorted varieties.
 8039223, 8039228, 8039230,
 8039231, 8039233, 8039235,
 8039222
5/1-5/27
RED HOT BUY



STOCK UP



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8039222	00070187021679	BIRD FD SIZZ VARIETY 5#	1	2	6	EVENT/RHB
8039223	00070187021655	BIRD SEED WILD FINCH 5LB	1	2	6	EVENT/RHB
8039228	00070187021662	BIRD FD NO WASTE 5#	1	2	6	EVENT/RHB
8039230	00070187021648	BIRD FD BERRY BURST 5#	1	2	6	EVENT/RHB
8039231	00070187021631	BIRD FD PREM PROTEIN5#	1	2	6	EVENT/RHB
8039233	00070187021624	BIRD FD SONGBRD CRNCH 5#	1	2	6	EVENT/RHB
8039235	00070187021617	BIRD FD PRFCT BALANCE 5#	1	4	8	EVENT/RHB
8041806	00093432251232	DOUBLE SUET CAGE	1	5	10	EVENT/RHB
8039381	00082901370567	SUET BRD HGH ENRGY 10PK	1	2	4	RED HOT BUY

END CAP #5 WIN THE MONTH CATEGORY – BIRD

BIRD SEED WILD FINCH 5LB

EVENT/RHB

SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-182



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8039223	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$9.01	\$19.99	\$11.99	N/A	\$11.99	25%	4%

BIRD FD SIZZ VARIETY 5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-183



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8039222	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$9.59	\$19.99	\$11.99	N/A	\$11.99	20%	4%

BIRD FD NO WASTE 5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-184



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8039228	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$10.55	\$19.99	\$11.99	N/A	\$11.99	12%	4%

BIRD FD BERRY BURST 5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-185



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8039230	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$7.90	\$19.99	\$11.99	N/A	\$11.99	34%	4%

BIRD FD PREM PROTEIN 5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-186



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8039231	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$8.58	\$19.99	\$11.99	N/A	\$11.99	28%	4%

BIRD FD SONGBRD CRNCH 5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-187



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8039233	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$8.20	\$19.99	\$11.99	N/A	\$11.99	32%	4%

BIRD FD PRFCT BALANCE 5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-188



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8039235	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$6.55	\$19.99	\$11.99	N/A	\$11.99	45%	4%



SUET BRD HGH ENRGY 10PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-189

	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
8039381	Y	Y	Y	N	1	\$8.35	\$13.99	\$10.99	N/A	\$10.99	24%	4%



DOUBLE SUET CAGE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240500-190

	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
8041806	Y	Y	Y	N	1	\$4.19	\$11.99	\$10.99	N/A	\$10.99	62%	13%

#6 MAY 2024 - TRASH BAGS

SALE
15.99

-\$3 ACE REWARDS
EXCLUSIVE*

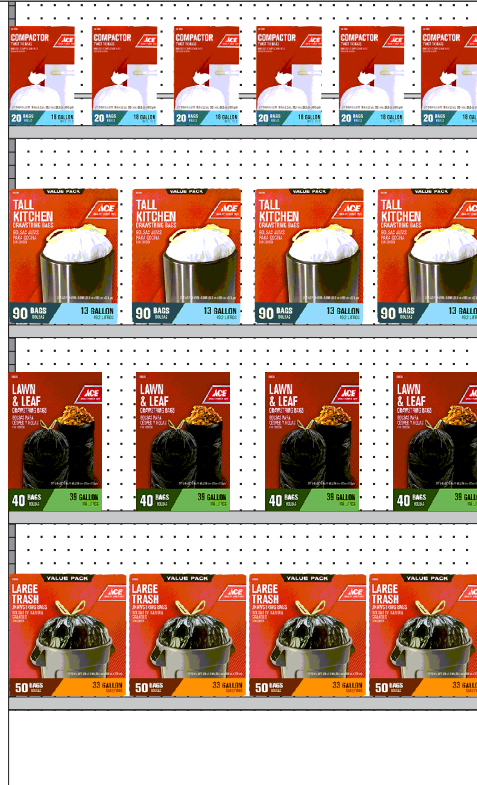
\$12⁹⁹
each

Ace® Trash Bags**
6186753, 6208805, 6297956, 6041061
Limit 3 each at this price.

5/1-5/27

RED HOT BUY

FATHER'S DAY GIFTS



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6041061	00082901374350	COMPACTOR BAGS 18G 20PK	6	6	18	EVENT/RHB
6186753	00082901252399	LAWN&LEAF BAG DRAW 40PK	6	4	12	EVENT/RHB
6208805	00082901257233	ACE 33GAL DRWST BAG 50CT	4	4	12	EVENT/RHB
6297956	00082901277460	TRSH BAG 13GAL 90CT ACE	6	4	12	EVENT/RHB

May Bulletins

Due Date 1/12/24

END CAP #6 WIN THE MONTH CATEGORY – TRASH BAGS



COMPACTOR BAGS 18G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240500-200

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6041061	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	6	\$9.51	\$15.99	\$15.99	\$3.00	\$12.99	41%	4%

Limit: 3



LAWN&LEAF BAG DRAW 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240500-201

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6186753	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	6	\$10.23	\$15.99	\$15.99	\$3.00	\$12.99	36%	4%

Limit: 3



ACE 33GAL DRWST BAG 50CT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240500-202

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6208805	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$10.43	\$15.99	\$15.99	\$3.00	\$12.99	35%	4%

Limit: 3



TRSH BAG 13GAL 90CT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240500-203

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6297956	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	6	\$10.52	\$15.99	\$15.99	\$3.00	\$12.99	34%	4%

Limit: 3

#7 MAY 2024 - INSECT CONTROL

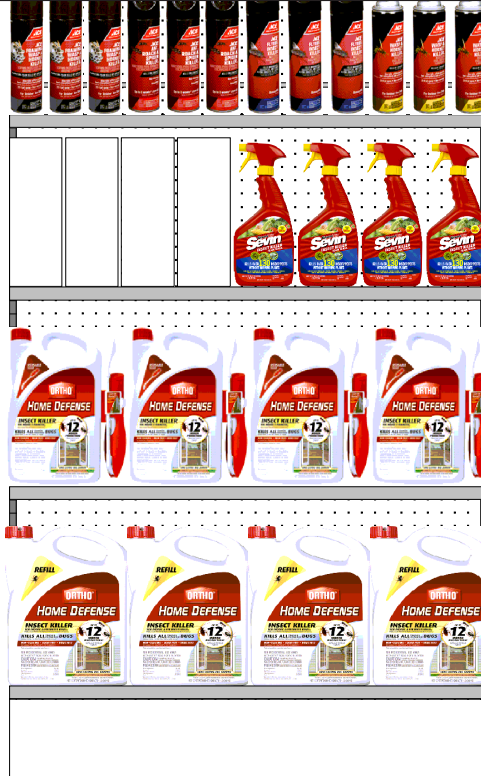
SALE
2 FOR \$8.00



Ace® Insect Killers
 7415136, 7415128, 7415144, 7415110
 \$4.00 each.

5/1-5/27
RED HOT BUY

**WE DO SCREEN
REPAIR**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7508039	00071549000622	INSECT KILLER RF 1.33GAL	4	4	8	EVENT
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	4	8	EVENT
7025412	00613499010582	INSECT KILLER RTU 1QT	1	4	8	EVENT/RHB
7025427	00613499010414	SEVIN INSECT KILLER 3LB	1	4	8	EVENT/RHB
7415110	00082901276470	FLYING INSECT KLLR18OZ	12	3	12	EVENT/RHB
7415128	00082901276487	ANT&ROACH KLLR17.5OZ	12	3	12	EVENT/RHB
7415136	00082901276494	WASP & HORNET KILLR20OZ	12	3	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	3	12	EVENT/RHB

END CAP #7 WIN THE MONTH CATEGORY – INSECT CONTROL



INSECT KILLER RTU 1.1GAL

EVENT CORE, SUPER

END CAP 7

BUY 7508088, GET 7508039 FREE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-213

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7508088	5/1-5/27 N	5/1-5/13 Y	5/14-5/27 N	5/14-5/31 N	4	\$13.67	\$19.99	\$19.99	N/A	\$19.99	29%	4%



INSECT KILLER RF 1.33GAL

EVENT SUPER

END CAP 7

BUY 7508088, GET 7508039 FREE
\$7.91 credit based on POS

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-214

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7508039	5/1-5/27 N	5/1-5/13 Y	5/14-5/27 N	5/14-5/31 N	4	\$8.39	\$14.99	N/A	N/A	N/A	N/A	4%



FLYING INSECT KLLR18OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240500-215

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415110	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	12	\$3.20	\$5.59	\$4.00	N/A	\$4.00	20%	4%



ANT&ROACH KLLR17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240500-216

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415128	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	12	\$2.36	\$5.59	\$4.00	N/A	\$4.00	41%	3%



WASP & HORNET KILLR20OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240500-217

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415136	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	12	\$2.50	\$4.99	\$4.00	N/A	\$4.00	38%	3%



FOAM WASP & HORNET 17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240500-218

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415144	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	12	\$2.60	\$5.59	\$4.00	N/A	\$4.00	35%	4%



INSECT KILLER RTU 1QT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240500-219

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
7025412	Y	Y	Y	N	1	\$6.41	\$13.99	N/A	\$2.00	N/A	N/A	4%

Limit: 2



SEVIN INSECT KILLER 3LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240500-220

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
7025427	Y	Y	Y	N	1	\$12.14	\$21.99	N/A	\$2.00	N/A	N/A	4%

Limit: 2

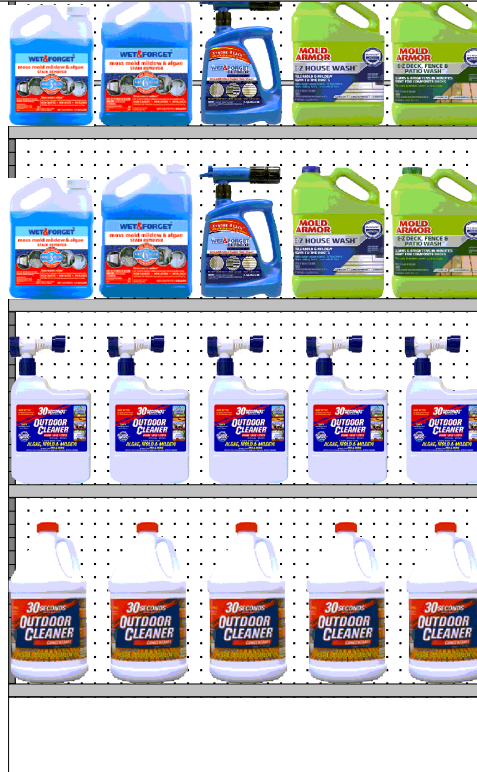
#8 MAY 2024 - HOME PRESERVATION

OUTDOOR CLEANING GENERIC MESSAGE

5/1-5/27

RED HOT BUY

SAUCES & RUBS
GENERIC MESSAGE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
1008515	00075919055038	E-Z HOUSE WASH 1GAL	4	2	6	EVENT/RHB
1024203	00075919055052	E-Z DECK WASH 1GAL	4	2	6	EVENT/RHB
1389907	00879288000039	WET AND FORGET 1/2 GAL	1	2	6	EVENT/RHB
1389956	00879288000060	OUTDR CLNR CONCNRTR 1GAL	1	2	6	EVENT/RHB
1809763	00879288000077	MOSS/MOLD STAIN RMV48OZ	4	2	6	EVENT/RHB
7130834	00040235751285	CLEANR OUT 30SECONDS GL	4	5	10	EVENT/RHB
7514425	00040235754804	OUTDOOR CLEANER 64OZ	1	5	20	EVENT/RHB

END CAP #8 WIN THE MONTH CATEGORY – HOME PERSERVATION



E-Z HOUSE WASH 1GAL

EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

SPEND \$30.00 on E-Z HOUSE WASH, SAVE \$5.00

\$5 credit based on POS

SPEND \$50.00 on E-Z HOUSE WASH, SAVE \$10.00

\$10 credit based on POS

BLTN NO. 240500-230

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1008515	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$9.83	\$17.99	N/A	N/A	N/A	45%	4%



E-Z DECK WASH 1GAL

EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

SPEND \$30.00 on E-Z HOUSE WASH, SAVE \$5.00

\$5 credit based on POS

SPEND \$50.00 on E-Z HOUSE WASH, SAVE \$10.00

\$10 credit based on POS

BLTN NO. 240500-231

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024203	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$9.83	\$17.99	N/A	N/A	N/A	45%	6%



MOSS/MOLD STAIN RMV48OZ

EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

SPEND \$30.00 on OUTDOOR CLEANER, SAVE \$5.00

\$5 credit based on POS

SPEND \$50.00 on OUTDOOR CLEANER, SAVE \$10.00

\$10 credit based on POS

BLTN NO. 240500-232

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1809763	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$23.90	\$42.99	N/A	N/A	N/A	44%	4%



CLEANR OUT 30SECONDS GL

EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

SPEND \$30.00 on OUTDOOR CLEANER, SAVE \$5.00

\$5 credit based on POS

SPEND \$50.00 on OUTDOOR CLEANER, SAVE \$10.00

\$10 credit based on POS

BLTN NO. 240500-233

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7130834	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$7.89	\$12.99	N/A	N/A	N/A	39%	0%



OUTDOOR CLEANER 64OZ

EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

SPEND \$30.00 on OUTDOOR CLEANER, SAVE \$5.00

\$5 credit based on POS

SPEND \$50.00 on OUTDOOR CLEANER, SAVE \$10.00

\$10 credit based on POS

BLTN NO. 240500-234

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7514425	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$8.43	\$17.99	N/A	N/A	N/A	53%	4%

IN LINE

IN LINE

BM COLOR SAMPLE 1X 8OZ

EVENT

CORE, SUPER

IN LINE

50% OFF (limit 10T)

BLTN NO. 240500-244



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014208	N	Y	N	N	12	\$2.78	\$6.99	50%	N/A	N/A	N/A	0%

BM COLOR SAMPLE 2X 8OZ

EVENT

CORE, SUPER

IN LINE

50% OFF (limit 10T)

BLTN NO. 240500-245



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014216	N	Y	N	N	12	\$2.70	\$6.99	50%	N/A	N/A	N/A	0%

BM COLOR SAMPLE 3X 8OZ

EVENT

CORE, SUPER

IN LINE

50% OFF (limit 10T)

BLTN NO. 240500-246



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014224	N	Y	N	N	12	\$2.50	\$6.99	50%	N/A	N/A	N/A	0%

BM COLOR SAMPLE 4X 8OZ

EVENT

CORE, SUPER

IN LINE

50% OFF (limit 10T)

BLTN NO. 240500-247



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014232	N	Y	N	N	12	\$2.40	\$6.99	50%	N/A	N/A	N/A	0%

EZ SEED BERMUDA 10#

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-248



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7246051	N	Y	N	N	1	\$31.58	\$47.99	\$47.99	\$10.00	\$37.99	34%	4%

Limit: 5



WEED FEED FRTLZR 4KSQFT

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-251

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016648	N	Y	N	N	1	\$27.11	\$34.99	\$34.99	\$10.00	\$24.99	23%	4%

Limit: 2



WEED FEED FERT 12000SQFT

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-252

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016649	N	Y	N	N	1	\$71.17	\$84.99	\$84.99	\$15.00	\$69.99	16%	4%

Limit: 2



GARDN SOIL ALL PURPS 1CF

EVENT

CORE, SUPER

IN LINE

4 FOR \$10 (more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240500-253

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7102692	N	Y	N	N	60	\$4.80	\$7.59	\$7.00	N/A	\$7.00	11%	4%



RCKWD LUMP CHARCOAL 20#

EVENT

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240500-255

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8400772	N	Y	N	N	1	\$17.61	\$28.99	\$24.95	\$5.00	\$19.95	29%	4%

No Limit



C&K AND ROYAL 1GAL PAINTS

EVENT

IN LINE

BUY ONE, GET ONE 50% OFF
35% credit based on POS

BLTN NO. 240500-263
THRU 240500-355

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	N	N	Y	N	VARIES	VARIES	VARIES	N/A	N/A	VARIES	VARIES	0%



MAGNOLIA 1GAL PAINT EVENT

IN LINE

BUY ONE, GET ONE 50% OFF
35% credit based on POS

BLTN NO. 240500-365
THRU 240500-380

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
VARIES	5/1-5/27 N	5/1-5/13 N	5/14-5/27 Y	5/14-5/31 N	4	VARIES	VARIES	N/A	N/A	N/A	VARIES	4%



FLAG USA POLY 3'X5' EVENT CORE, SUPER

IN LINE

BLTN NO. 240500-391

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8339749	5/1-5/27 N	5/1-5/13 N	5/14-5/27 Y	5/14-5/31 N	1	\$18.40	\$39.99	\$24.99	N/A	\$24.99	26%	13%



US FLAG KIT W/SPIN POLE EVENT

IN LINE

BLTN NO. 240500-392

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8315418	5/1-5/27 N	5/1-5/13 N	5/14-5/27 Y	5/14-5/31 N	1	\$24.12	\$64.99	\$34.99	N/A	\$34.99	31%	18%



WILD BIRD FOOD 20# ACE PALLET EVENT CORE, SUPER

IN LINE

BLTN NO. 240500-393

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
81995	5/1-5/27 N	5/1-5/13 N	5/14-5/27 Y	5/14-5/31 N	84	\$6.93	\$15.99	\$11.00	N/A	\$11.00	37%	13%



WILD BIRD FOOD 20# ACE EVENT CORE, SUPER

IN LINE

BLTN NO. 240500-394

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
81995	5/1-5/27 N	5/1-5/13 N	5/14-5/27 Y	5/14-5/31 N	1	\$7.63	\$15.99	\$11.00	N/A	\$11.00	31%	4%



GRILL WD PLT PRO 780 BRZ EVENT

IN LINE

BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)

BLTN NO. 240500-404

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8016774	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 Y	1	\$731.41	\$999.95	\$899.95	N/A	\$899.95	27%	4%



GRILL PRO 575 WD PLT BRZ EVENT

IN LINE

BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)

BLTN NO. 240500-405

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8016779	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 Y	1	\$585.13	\$799.95	\$699.95	N/A	\$699.95	27%	4%



PRO 780 PELLET GRILL BK

EVENT **CORE, SUPER**

IN LINE

BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)

BLTN NO. 240500-406

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016780	Y	Y	Y	Y	1	\$731.41	\$999.95	\$899.95	N/A	\$899.95	27%	4%



GRILL WOOD PELET PRO 575

EVENT **CORE, SUPER**

IN LINE

BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)

BLTN NO. 240500-407

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016781	Y	Y	Y	Y	1	\$585.13	\$799.95	\$699.95	N/A	\$699.95	27%	4%



SMOKER IRONWOOD 885

EVENT **CORE, SUPER**

IN LINE

BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)

BLTN NO. 240500-408

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8030462	Y	Y	Y	Y	1	\$1,097.11	\$1,499.95	\$1,299.95	N/A	\$1,299.95	27%	4%



GRILL IRONWOOD 650

EVENT **CORE, SUPER**

IN LINE

BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)

BLTN NO. 240500-409

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8030466	Y	Y	Y	Y	1	\$950.83	\$1,299.95	\$1,099.95	N/A	\$1,099.95	27%	4%



GRILL&SMKR IRNWD BLK

EVENT **SUPER**

IN LINE

BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)

BLTN NO. 240500-410

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084260	Y	Y	Y	Y	1	\$1,370.17	\$1,799.95	\$1,599.95	N/A	\$1,599.95	24%	4%



GRILL&SMKR IRNWD XL PLUS

EVENT

IN LINE

BUY \$399+ GRILL, GET FUEL FREE
(Regular Retail 5/1-5/13)

BLTN NO. 240500-411

Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082913	Y	Y	Y	Y	1	\$1,828.51	\$2,499.95	\$2,299.95	N/A	\$2,299.95	27%	4%



MEAT THERMTR BT SS

EVENT

CORE, SUPER

IN LINE

(Regular Retail 5/1-5/13)

BLTN NO. 240500-412

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8074664	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 Y	1	\$68.27	\$99.95	\$79.95	N/A	\$79.95	15%	4%



WOOSTER BRUSHES, ROLLERS, & COVERS

EVENT/RHB

AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF
25% credit based on POS

BLTN NO. 240501-001
THRU 240501-557

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES



PURDY PAINT BRUSH & ROLLERS

EVENT/RHB

AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF
25% credit based on POS

BLTN NO. 240501-567
THRU 240501-935

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	VARIES	VARIES	VARIES	VARIES	VARIES	VARIES	VARIES	VARIES



E-Z HOUSE WASH 64OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

SPEND \$30.00 on E-Z HOUSE WASH, SAVE \$5.00
\$5 credit based on POS
SPEND \$50.00 on E-Z HOUSE WASH, SAVE \$10.00
\$10 credit based on POS

BLTN NO. 240502-001

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026050	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	6	\$10.25	\$18.99	N/A	N/A	N/A	46%	4%



OUTDR CLNR CNCNTR 0.5GAL

EVENT/RHB

AR MAILER

IN LINE

SPEND \$30.00 on OUTDOOR CLEANER, SAVE \$5.00
\$5 credit based on POS
SPEND \$50.00 on OUTDOOR CLEANER, SAVE \$10.00
\$10 credit based on POS

BLTN NO. 240502-002

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1032058	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$15.93	\$28.99	N/A	N/A	N/A	45%	4%



OUTDR CLNR CNCNTR 1GAL EVENT/RHB AR MAILER

IN LINE

SPEND \$30.00 on OUTDOOR CLEANER, SAVE \$5.00
\$5 credit based on POS
SPEND \$50.00 on OUTDOOR CLEANER, SAVE \$10.00
\$10 credit based on POS

BLTN NO. 240502-003

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1032060	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$22.06	\$35.99	N/A	N/A	N/A	39%	4%



E-Z DECK WASH 64OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

SPEND \$30.00 on E-Z HOUSE WASH, SAVE \$5.00
\$5 credit based on POS
SPEND \$50.00 on E-Z HOUSE WASH, SAVE \$10.00
\$10 credit based on POS

BLTN NO. 240502-004

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024209	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	6	\$10.25	\$18.99	N/A	N/A	N/A	46%	6%



PRMR+SEALR 1-2-3 QT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-005

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16889	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	6	\$6.65	\$16.99	\$15.99	\$1.00	\$14.99	58%	14%

Limit: 2



ZINSSER123 PRMR/SEALR GL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-006

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16890	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$19.68	\$32.99	\$28.99	\$2.00	\$26.99	32%	13%

Limit: 2



ACE RUST STOP SPRAY PAINT -15OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

2 FOR \$12.00
(must buy 2 or more)

BLTN NO. 240502-016
 THRU 240502-045

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	6	VARIES	\$6.99	N/A	N/A	N/A	N/A	8%



ACE PREMIUM SPRAY PAINT -12OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

2 FOR \$10.00
(must buy 2 or more)

BLTN NO. 240502-055
 THRU 240502-082

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	6	\$2.70	\$5.99	N/A	N/A	N/A	N/A	8%

May Bulletins

Due Date 1/12/24



CABOT STAINS

EVENT/RHB

AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF
50% credit based on POS

BLTN NO. 240502-092
THRU 240502-171

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
VARIES	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES

20V MX BATTERY 3AH 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-181



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2800399	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$117.95	\$189.00	\$129.00	\$30.00 No Limit	\$99.00	9%	20%

20V MX ATMC DRL 1/2 1BAT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-182



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2029374	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$113.50	\$159.00	\$129.00	\$30.00 No Limit	\$99.00	12%	19%

20V MX ATMC IMP DRV 1BAT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-183



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2029375	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$113.50	\$159.00	\$129.00	\$30.00 No Limit	\$99.00	12%	19%

20V MX RECIP SAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-184



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2393114	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$113.50	\$139.00	\$129.00	\$30.00 No Limit	\$99.00	12%	5%

20V MX CIRC SAW 6-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-185



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2393122	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$113.50	\$139.00	\$129.00	\$30.00 No Limit	\$99.00	12%	5%

20V MX GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-186



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2398386	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$113.50	\$139.00	\$129.00	\$30.00 No Limit	\$99.00	12%	5%

WET/DRYCRDLS VAC 1/2GAL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240502-187



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2538445	Y	Y	Y	N	1	\$104.31	\$149.00	\$129.00	\$30.00 No Limit	\$99.00	19%	4%

20V MX XR RANORB SAND TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-188



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862977	Y	Y	Y	N	1	\$113.50	\$169.00	\$129.00	\$30.00 No Limit	\$99.00	12%	13%

20V MX BLTOOTH SPEAKER TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-189



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862993	Y	Y	Y	N	1	\$90.66	\$129.00	\$129.00	\$30.00 No Limit	\$99.00	30%	0%

20V MX JOBSITE FAN TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-190



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6042176	Y	Y	Y	N	1	\$113.00	\$149.00	\$129.00	\$30.00 No Limit	\$99.00	12%	0%

V20 BATTERY 2AH & CHARGR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, Get 2 BareTools Free

BLTN NO. 240502-191



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834232	Y	Y	Y	N	1	\$104.66	\$149.00	\$129.00	N/A	\$129.00	19%	4%

CM V20 WET/DRY VAC 2GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, Get 2 BareTools Free

\$79.55 credit based on POS

BLTN NO. 240502-192



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000052	Y	Y	Y	N	1	\$76.66	\$99.00	N/A	N/A	N/A	N/A	4%

V20 GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, Get 2 Bare Tools Free

\$44.35 credit based on POS

BLTN NO. 240502-193



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005821	Y	Y	Y	N	1	\$44.35	\$59.00	N/A	N/A	N/A	N/A	0%

V20 ROTARY TOOL TO EVENT/RHB SUPER AR MAILER

IN LINE



BUY 2834232, Get 2 Bare Tools Free
\$40.28 credit based on POS

BLTN NO. 240502-194

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2017566	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$42.59	\$49.00	N/A	N/A	N/A	N/A	0%

V20 RATCHET 3/8 TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, Get 2 Bare Tools Free
\$82.99 credit based on POS

BLTN NO. 240502-195

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026516	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$82.99	\$99.00	N/A	N/A	N/A	N/A	0%

V20 JOBSITE MIST FAN TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, Get 2 Bare Tools Free
\$63.55 credit based on POS

BLTN NO. 240502-196

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029954	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$63.55	\$79.00	N/A	N/A	N/A	N/A	0%

V20 JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, Get 2 Bare Tools Free
\$69.88 credit based on POS

BLTN NO. 240502-197

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834315	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$67.34	\$89.00	N/A	N/A	N/A	N/A	4%

V20 CIRCULR SAW 6-1/2 TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, Get 2 Bare Tools Free
\$66.23 credit based on POS

BLTN NO. 240502-198

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834398	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$66.23	\$79.00	N/A	N/A	N/A	N/A	0%

V20 RECIPROCATING SAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, Get 2 Bare Tools Free
\$64.68 credit based on POS

BLTN NO. 240502-199

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834877	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$64.68	\$79.00	N/A	N/A	N/A	N/A	0%

V20 SANDER RAND ORBIT TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BUY 2834232, Get 2 Bare Tools Free
\$42.60 credit based on POS

BLTN NO. 240502-200

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2862886	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$42.59	\$59.00	N/A	N/A	N/A	N/A	0%

V20 OSCILLATING TOOL TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BUY 2834232, Get 2 Bare Tools Free
\$66.23 credit based on POS

BLTN NO. 240502-201

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2862910	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$66.23	\$79.00	N/A	N/A	N/A	N/A	0%

LED SM A19E26 60W CC 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BUY 3004570, GET 3003931

BLTN NO. 240502-202

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3004570	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$14.69	\$34.99	\$34.99	N/A	\$34.99	40%	16%

PLUG SMART INDR WHT 1PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BUY 3004570, GET 3003931

BLTN NO. 240502-203

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
3003931	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$6.46	\$12.99	N/A	N/A	N/A	N/A	27%

TOOL BOX WITH 2 DRAWERS

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BLTN NO. 240502-204

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
2019715	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$94.75	\$129.99	\$129.99	\$30.00 No Limit	\$99.00	27%	4%

GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BLTN NO. 240502-207

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
6000920	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$12.73	\$19.99	\$19.99	N/A	\$19.99	36%	4%

ANT BAIT STAKE LQD 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BLTN NO. 240502-208

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
7027110	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$4.71	\$9.99	\$6.99	\$2.00 Limit: 2	\$4.99	33%	4%

May Bulletins

Due Date 1/12/24



MULTI SURF ANT BAIT 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-209

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7627474	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	5	\$5.15	\$8.59	\$6.99	\$2.00	\$4.99	26%	4%

Limit: 2



SP O&D TRIAZ GRAN 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-210

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7114176	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	4	\$7.55	\$10.99	\$9.99	\$2.00	\$7.99	24%	4%

Limit: 2



SP O&D TRIAZ RTS 32 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-211

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7215197	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$7.48	\$11.99	\$9.99	\$2.00	\$7.99	25%	4%

Limit: 2



TRIAZICIDE INSECT KILLER 40 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-212

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7435290	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$7.44	\$14.99	\$9.99	\$2.00	\$7.99	26%	4%

Limit: 2



NATURESCAPE MULCH RED2CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

3 for \$9.99 (more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240502-213

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7394695	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	60	\$4.23	\$5.99	\$5.99	N/A	\$5.99	29%	4%



NATURESCAPE MULCH BLK2CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

3 for \$9.99 (more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240502-214

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7394703	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	60	\$4.23	\$5.99	\$5.99	N/A	\$5.99	29%	4%



NATURESCAPE MULCH BRN2CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

3 for \$9.99 (more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240502-215

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
7394711	Y	Y	Y	N	60	\$4.23	\$5.99	\$5.99	N/A	\$5.99	29%	4%



SCOTTS GRUB EX 14.35 LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240502-216

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
7298797	Y	Y	Y	N	1	\$23.84	\$32.99	\$30.99	\$3.00	\$27.99	23%	4%

Limit: 3



PLANT FOOD GP MG AP 4LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 for \$30 (more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240502-217

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
7307804	Y	Y	Y	N	1	\$11.22	\$15.99	\$15.99	N/A	\$15.99	30%	32%



ACE WEED&FEED 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240502-226

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
7475403	Y	Y	Y	N	1	\$16.10	\$32.99	\$32.99	\$2.00	\$30.99	51%	4%

Limit: 2



ACE WEED&FEED 15M EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240502-227

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475460	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$44.83	\$69.99	\$69.99	\$4.00	\$65.99	36%	4%
Limit: 2												



FRTLZR/SD/SL IMP BG 4# EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240502-236

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024832	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$28.79	\$49.99	\$49.99	\$5.00	\$44.99	42%	4%
Limit: 5												



EC WEED PREVENTR 13.75LB EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-237

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7795586	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$43.45	\$64.99	\$59.99	\$5.00	\$54.99	28%	4%
Limit: 2												



BACKPACK SPRYR 4GL ACE EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-238

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006696	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$80.93	\$109.99	\$109.99	\$10.00	\$99.99	26%	3%
Limit: 2												



LANDSCAPE FABRIC 4'X50' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-239

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024617	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$12.37	\$31.99	\$19.99	N/A	\$19.99	38%	1%



LANDSCAPE FABRIC 4'X100' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-240

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024619	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$21.92	\$44.99	\$34.99	N/A	\$34.99	37%	1%

DECK BOX STONEY 200GL EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240502-241



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7019345	Y	Y	Y	N	1	\$151.73	\$249.99	\$199.99	\$20.00 No Limit	\$179.99	24%	11%

ACE SHVL RND-PT LONG-HND EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-242



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011273	Y	Y	Y	N	6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%

ACE SHVL SQR-PT LONG-HND EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-243



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011414	Y	Y	Y	N	6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%

RAKE BOW FIBER 16T ACE EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-244



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012818	Y	Y	Y	N	6	\$11.86	\$28.99	\$21.99	N/A	\$21.99	46%	15%

GARDEN HOE 6"W ACE EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240502-245



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012859	Y	Y	Y	N	6	\$11.91	\$28.99	\$21.99	N/A	\$21.99	46%	15%

CM PRESSURE WSHR 2100PSI EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-246



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7015856	Y	Y	Y	N	1	\$166.71	\$219.00	\$219.00	\$30.00 No Limit	\$189.00	24%	0%

HOSE FLEXOGEN 5/8"X50' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240502-247



Ace No.	Month Long 5/1-5/27	BBQ Sale 5/1-5/13	Memorial Day Sale 5/14-5/27	Traeger Map Drop 5/14-5/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71928	Y	Y	Y	N	1	\$19.06	\$32.99	\$29.99	\$5.00 Limit: 2	\$24.99	36%	4%



HOSE FLEXOGEN 5/8"X100'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-248

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
72054	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$34.64	\$49.99	\$46.99	\$10.00	\$36.99	26%	4%

Limit: 2



GARDEN HOSE 5/8"X50'BLK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-249

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7465248	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$27.24	\$44.99	\$44.99	N/A	\$44.99	39%	4%



GARDEN HOSE 5/8"X100'BLK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-250

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7539711	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$45.10	\$69.99	\$59.99	N/A	\$59.99	25%	4%



HOSE HIDEAWAY GRY 150'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-251

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7025324	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$39.26	\$54.99	\$49.99	\$5.00	\$44.99	21%	4%

Limit: 2



OSLTNG SPRNKLR 4000SQFT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-252

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7095581	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$20.95	\$34.99	\$29.99	\$5.00	\$24.99	30%	4%

Limit: 2



TORO LWN MWR 150 CC 22"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-253

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7013911	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$426.44	\$499.00	\$499.00	N/A	\$499.00	15%	0%



MOWER RECYCLR GAS 22"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-254

Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7026286	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$402.92	\$449.00	\$449.00	N/A	\$449.00	10%	0%

BLOWER CRDLS MAX 125MPH

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-255



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006931	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$127.90	\$159.00	N/A	\$30.00 No Limit	N/A	N/A	0%

HEDGE TRIMMR BARE 22"20V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-256



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7010784	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$126.17	\$169.00	N/A	\$30.00 No Limit	N/A	N/A	0%

STRING TRIMMR 14" .080"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240502-257



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7010785	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$128.25	\$179.00	N/A	\$30.00 No Limit	N/A	N/A	0%

DW PRUNNG SAW 20V 8"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-258



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7027274	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$141.76	\$169.00	N/A	\$30.00 No Limit	N/A	N/A	0%

DW CRDLS PRUNER STL 1.5"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-259



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7029520	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$92.94	\$119.00	N/A	\$30.00 No Limit	N/A	N/A	0%

EGO LAWN MOWER LM2135SP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-260



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006686	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$599.05	\$749.00	\$749.00	\$100.00 No Limit	\$649.00	20%	0%

EGO BLOWER/TRIMMER ELECT 15"H

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-261



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7010988	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$260.01	\$319.00	\$319.00	\$90.00 No Limit	\$229.00	18%	0%

GRILL GRIDDLE TPR 22.7"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-267



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084662	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$137.12	\$199.00	\$199.00	N/A	\$199.00	31%	4%

GRILL SPATULA BLK/SLVR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-268



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082941	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$13.21	\$23.99	\$16.99	N/A	\$16.99	22%	4%

GRILL SPIRIT II E-310 NG

EVENT/RHB

AR MAILER

IN LINE

BUY \$399+ GRILL, GET FUEL FREE

BLTN NO. 240502-269



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863482	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

GRILL SPIRIT II E310 LP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY \$399+ GRILL, GET FUEL FREE

BLTN NO. 240502-270



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863581	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

GRL GNSIS SAE325 NG INGO

EVENT/RHB

AR MAILER

IN LINE

BUY \$399+ GRILL, GET FUEL FREE

BLTN NO. 240502-271



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091363	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$686.13	\$899.00	\$899.00	N/A	\$899.00	24%	4%

GRL GNSIS SAE330 LP INGO

EVENT/RHB

AR MAILER

IN LINE

BUY \$399+ GRILL, GET FUEL FREE

BLTN NO. 240502-272



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091382	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$838.77	\$1,099.00	\$1,099.00	N/A	\$1,099.00	24%	4%

GRL GNSIS SAE330 NG INGO

EVENT/RHB

AR MAILER

IN LINE

BUY \$399+ GRILL, GET FUEL FREE

BLTN NO. 240502-273



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091383	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$838.77	\$1,099.00	\$1,099.00	N/A	\$1,099.00	24%	4%

OUTDOOR GRIDDL 3BRNR 70" **EVENT/RHB** **AR MAILER****IN LINE****BUY \$399+ GRILL, GET FUEL FREE**

BLTN NO. 240502-274



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091391	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$547.83	\$749.00	\$749.00	N/A	\$749.00	27%	4%

GRIDDLE COVER GAS BLK 70" **EVENT/RHB** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 240502-275



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8092236	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$57.25	\$99.99	\$99.99	N/A	\$99.99	43%	4%

PIZZA OVEN KODA 16" **EVENT/RHB** **CORE, SUPER** **AR MAILER****IN LINE****BUY \$399+ GRILL, GET FUEL FREE**

BLTN NO. 240502-276



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8046473	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$422.71	\$599.99	\$599.99	N/A	\$599.99	30%	4%

RAMBLER 20 OZ TUMBLER MS **EVENT/RHB** **AR MAILER****IN LINE**

BLTN NO. 240502-277



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8096804	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$22.76	\$35.00	\$35.00	N/A	\$35.00	35%	4%

RAMBLER 26 OZ BOTTLE CHU **EVENT/RHB** **AR MAILER****IN LINE**

BLTN NO. 240502-278



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8096805	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$26.01	\$40.00	\$40.00	N/A	\$40.00	35%	4%

RAMBLER 35 OZ STRAW MUG **EVENT/RHB** **AR MAILER****IN LINE**

BLTN NO. 240502-279



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8096806	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$27.31	\$42.00	\$42.00	N/A	\$42.00	35%	4%

RAMBLER 10 OZ TUMBLER BW **EVENT/RHB** **AR MAILER****IN LINE**

BLTN NO. 240502-280



Ace No.	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8096809	5/1-5/27 Y	5/1-5/13 Y	5/14-5/27 Y	5/14-5/31 N	1	\$13.01	\$20.00	\$20.00	N/A	\$20.00	35%	4%

RAMBLER 18OZ CHUG BOTTLE

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240502-281



	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
8096810	Y	Y	Y	N	1	\$19.51	\$30.00	\$30.00	N/A	\$30.00	35%	4%

LIQUID CHLORINATOR 1 GAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-282



	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
8068779	Y	Y	Y	N	4	\$4.34	\$8.59	\$6.99	N/A	\$6.99	38%	0%

HTH SHOCK TREAT 13.3 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-283



	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
80783	Y	Y	Y	N	18	\$1.96	\$7.59	\$2.99	N/A	\$2.99	34%	43%

ACCESSORY ORGANIZER BLK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240502-284



	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
8092556	Y	Y	Y	N	1	\$29.69	\$49.99	\$49.99	N/A	\$49.99	41%	4%

ACE BLKOIL SUNFLWR 5LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240502-285



	Month Long	BBQ Sale	Memorial Day Sale	Traeger Map Drop	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	5/1-5/27	5/1-5/13	5/14-5/27	5/14-5/31								
8914772	Y	Y	Y	N	1	\$4.95	\$11.99	\$10.99	N/A	\$10.99	55%	4%

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